

work even more closely to improve the regulatory framework, and in this particular case, enforce the laws against counterfeit products," he said.

He commended efforts by CTI in the industrialization process and assured that that the government, through the ministry, will continue

"We thank the President for creating a good business environment since she came into power, we know there is still a

high and a burden on consumers.

Ministries and Sagcot launch drive to popularise poultry products chain value

By Guardian Reporter

THE government in collaboration with key stakeholders has launched a campaign to popularise poultry products value chain because birds can be tamed in all villages and towns of Tanzania.

In that campaign two ministries are actively involved including Ministry of Livestock and Fisheries and President's Office, Regional Administration and Local governments (PO-RALG) are teaming with the Southern Agricultural Growth Corridor of Tanzania (SAGCOT).

The move is an effort to increase speedily jobs for women and youths at grassroots level.

A committee to oversee implementation of the initiative was launched recently, chaired by Elizabeth Swai.

Women are the majority in Tanzania (31,687,990 or 51.3% of Tanzania's total 61,741,120, according to the 2022 census) and are known to have very limited disposable income. The youth (21,312,411 or 34.5% of the total 61,741,120) is growing group numerically, struggling for share of jobs in a fierce competition of jobs.

Prof. Riziki Shemdoe, Permanent Secretary (PS) in the Ministry of Livestock and Fisheries said that success of the initiative has twin obvious advantages. Firstly, it will create jobs for the two largely vulnerable groups. Secondly, it will positively contribute to the growth of gross domestic product (GDP).

The two ministries and Sagcot will award individual livestock

form best.

Prof Shemdoe said: "The poultry industry is a momentous sub-sector in the livestock sector and one growing very fast. We already know that 55.4 percent of farming families simultaneously tame these valuable birds and the sub-sector is creating jobs for them."

The initiative seeks to sharply increase disposable income of the two groups in a nationally organised and sustainable manner and its execution will be part of the implementation of the build a better tomorrow (BBT) programme. As a form of organised encouragement, active individual officers and regions will be awarded for outstanding performance, the PS underscored.

He also announced that the Royal Dutch Embassy, US Grains Council and Silverlands Tanzania will support the initiative.

Swai said the technology that is currently in use in the subsector is growing very fast and current keepers are unable to cope with the pace of the technology for lack of capital. "This is a pressing challenge. We hope to solve it by all stakeholders working together," she said.

The Sagcot Policy Manager, Khalid Ngaramo, said formation of the committee is an important step in promoting the poultry sub-sector because, he said, the challenges will be tackled promptly and solved. "For our part, we shall do our best to ensure Tanzanians in this industry benefit to the utmost," he pledged.

Sagcot, launched in 2010, has invaluable experience in attract-



Permanent Secretary in the Ministry of Livestock and Fisheries Prof. Riziki Shemdoe speaks at the launch of the committee that oversee the implementation of the agreement between the Ministry and other stakeholders in the chicken value chain in Dodoma over the weekend and coordinated by the Southern Agricultural